Farhan Crawford

Copywriter

# Contact

923 Helen Street, Glasgow G52 1EE | 07791 234567 | farhancrawford@gmail.com

# Profile

* Seeking a part-time position of around 20 hours a week.
* Excellent writing skills with the ability to write quickly, concisely, and accurately
* Highly competent researcher able to source the latest studies, facts, and other relevant information required to write compelling content on various topics.
* Highly proficient in the English language
* Ability to work independently with little or no supervision
* Strong time management skills, including prioritising, scheduling, and adjusting as necessary.
* Strict adherence to house style/brand guide/specific guidelines of each client
* Good knowledge of SEO
* Range of writing samples included with CV.

# Work history

## Copywriter

### Agency 500, Glasgow | January 2019 - date

I work part time (20 hours a week) for this agency, producing content for their clients.

My responsibilities included:

* Producing both long form and short form on-brand copy from a brief for various channels (print media, social, digital etc) across a wide variety of industry sectors, using different writing styles.
* Working closely with clients to ensure all copy has a consistent tone of voice.
* Researching industries and niches to create original, compelling content.
* Produce creative content across a wide variety of industry sectors, using various writing styles.
* Optimising digital content using keyword research provided.
* Editing and thoroughly proofreading own work and that of others.

## Freelance Writer

The Urban Writers | April 2014 – date

I work ad-hoc through this website, producing a wide range of content for various clients. Typical projects include:

* Creating content that ranges from 500 - 50,000 words.
* Outlining, researching, and writing high quality e-books, short stories, blogs, and book descriptions.
* Delivering on time and being open to feedback from customers and editors.
* Following specific formatting guidelines and style guides.

## Junior Copywriter

### Vista | March 2012 – March 2014

In this role for Vistaprint, my responsibilities included:

* Writing and editing copy for the Vista website.
* Creating and optimising product descriptions.
* Creating copy for other spaces: emails, online display, content articles and more.
* Working closely with designers, strategists, analysts, marketers and other copywriters to create new or improved site experiences for customers.
* Incorporating SEO keywords, creative direction and feedback.

# Qualifications

### BA English Literature (Upper Second Class Honours)

University of Glasgow | September 2009 – June 2012

### A Level English Literature (A), Maths (C) and History (C).

9 GCSEs grade C and above including English (A) and Maths (C).

# Hobbies and Interests

One of the things I really enjoy about being a writer is the ability to travel! Although my role requires occasional trips to the office, I am fortunate enough to be able to work from anywhere the majority of the time. My favourite places to date have been Bali, New Orleans, Kerry in Ireland, Marrakesh and Bora Bora.

© FreeCVDownload.com.

This Free CV Download is intended for personal use. You may download a copy of this document and modify it for the purpose of seeking employment yourself. You may upload your CV in the format of this template to a recruitment website for the purpose of finding employment. You may not upload the template or share it on any other website including but not limited to general file sharing websites, whether modified or in its original form.

<https://www.freecvdownload.com>